



# 10 simple WooCommerce code hacks – in a good way!

Ten examples of ways that you can quickly hook into WooCommerce to make simple tweaks to your store's content and functionality.





# Welcome 🖐️

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“[We] chose WooCommerce because of the flexibility that we needed. To have an open platform...it’s basically endless to what you can do, and we wanted to have a specific style. **Only WooCommerce was going to allow us that option.**”

**Strands of Humanity**

<https://woocommerce.com/showcase/strands-of-humanity/>

## A QUICK NOTE:

# Adding code to your site

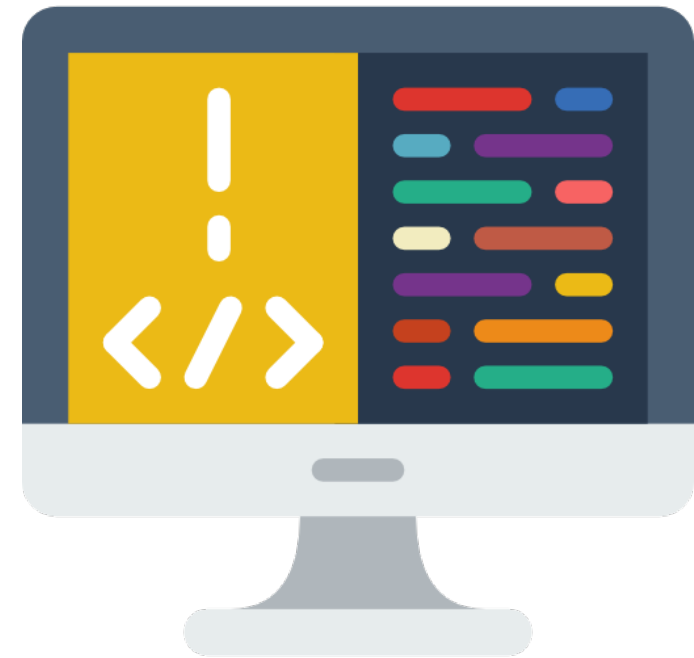
The following code snippets can be added to your site in a few different ways.

### Ways to add code

- Code Snippets plugin (free)
- Your site's child theme
- Your own custom plugin

### Notes

- You don't need to know how to code, though we will look at a lot of code examples here
- All of the code will be available at the link at the end of this presentation



# Let's see some ~~hacks~~ examples! 🧑💻

# Add item(s) to shop loop


1

## Shop

Default sorting ▼

Showing 1–12 of 17 results

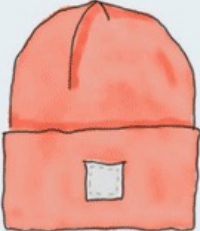
12▶



Album

\$15.00

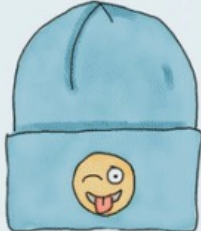
Add to cart



Beanie

SALE!

~~\$20.00~~ \$18.00



Beanie with Logo

SALE!

~~\$20.00~~ \$18.00

# Add item(s) to shop loop

1

`<> sv_wc_inject_item_in_shop_loop.php`

Raw



```
1  <?php // only copy this line if needed
2
3  /**
4   * Inject item in shop loop
5   */
6
7  function sv_wc_inject_item_in_shop_loop() {
8
9      global $wp_query;
10
11     // Get the current post count
12     $current_post = $wp_query->current_post;
13
14     if ( $current_post !== 0 && $current_post % 3 == 0 ) : // <- change this 3 to position desired
15     ?>
16     <li class="product">
17         <div><?php _e("Add your content here"); ?></div>
18     </li>
19     <?php
20     endif;
21 }
22 add_action( 'woocommerce_shop_loop', 'sv_wc_inject_item_in_shop_loop', 100 );
```

# Switch "processing" orders directly to "completed"

2

Orders [Add order](#)All (2) | [Processing \(1\)](#) | [Completed \(1\)](#)

Bulk actions [Apply](#) All dates [Filter by registered customer](#) [Filter](#)


<input type="checkbox"/>	Order	Date	Status
<input type="checkbox"/>	#65 Harry Potter	 10 seconds ago	Processing
<input type="checkbox"/>	#64 Jim Halpert	 1 min ago	Completed
<input type="checkbox"/>	Order	Date	Status

Bulk actions [Apply](#)



# Switch "processing" orders directly to "completed"

2

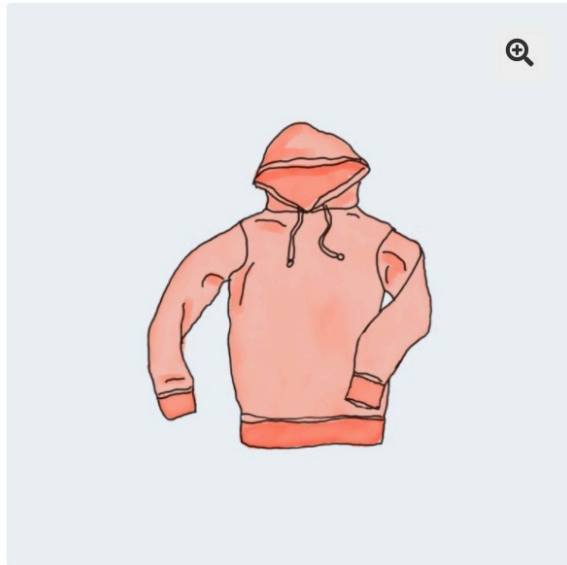
 sv\_wc\_move\_processing\_to\_completed.php

Raw

```
1  <?php // only copy this line if needed
2
3  /**
4   * Processing orders go directly to Completed
5   */
6
7  function sv_wc_move_processing_to_completed( $order_id, $from, $to ){
8
9      $order = wc_get_order( $order_id );
10
11      if( $to == 'processing' ){
12          $order->update_status( 'completed' );
13      }
14
15  };
16  add_action( 'woocommerce_order_status_changed', 'sv_wc_move_processing_to_completed', 10, 3 );
```

# Create a shortcode to show if a customer previously bought a product

3



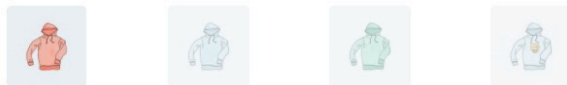
SALE!

Hoodie

\$42.00 – \$45.00

This is a variable product.

✓ You've previously purchased this item.



Color

Choose an option ▼

Logo

Choose an option ▼

# Create a shortcode to show if a customer previously bought a product

sv-wc-product-purchased.php

Raw

```
1  <?php // only copy this line if needed
2
3  /**
4   * Previously purchased note (shortcode)
5   * Add a note shortcode for products that have previously been purchased
6   */
7
8  function sv_wc_product_purchased(){
9
10     if ( ! is_user_logged_in() ) return;
11
12     global $product;
13     $current_user = wp_get_current_user();
14     if( wc_customer_bought_product( $current_user->user_email, $current_user->ID, $product->get_id() ) ){
15         return '<p class="woocommerce-message woocommerce-info">You\'ve previously purchased this item.</p>';
16     }
17
18 }
19 add_shortcode( 'sv_wc_product_purchased', 'sv_wc_product_purchased' );
```

## PROMOTION

# Insert “Add Sample to Cart” button on the single product page

4



SALE!

## Beanie with Logo

~~\$20.00~~ \$18.00

This is a simple product.

1

Add to cart

Add Sample to Cart

SKU: Woo-beanie-logo

Category: [Accessories](#)

# Insert “Add Sample to Cart” button on the single product page

`sv_wc_free_sample_button_add_cart.php`

Raw

```
1  <?php // only copy this line if needed
2
3  /**
4   * Add sample button to product page
5   */
6
7  function sv_wc_free_sample_button_add_cart() {
8      $sample_id = 953;
9      echo '<p><a href="/?add-to-cart='.$sample_id.'" class="button">Add Sample to Cart</a></p>';
10 }
11 add_action( 'woocommerce_single_product_summary', 'sv_wc_free_sample_button_add_cart', 35 );
```



# Add custom column to order admin page

5

Orders [Add order](#) Screen Options ▾ Help ▾

All (2) | [Processing \(1\)](#) | [Completed \(1\)](#)  [Search orders](#)

Bulk actions ▾ [Apply](#) All dates ▾ Filter by registered customer ▾ [Filter](#)

<input type="checkbox"/>	Order		Date	Status	Total	Shipping Postcode
<input type="checkbox"/>	#65 Harry Potter	👁	Sep 24, 2021	Processing	\$42.00	32828
<input type="checkbox"/>	#64 Jim Halpert	👁	Sep 24, 2021	Completed	\$15.00	32828
<input type="checkbox"/>	Order		Date	Status	Total	Shipping Postcode

Bulk actions ▾ [Apply](#)

# Add custom column to order admin page

5

## Part I

`<> add-custom-orders-column.php`

Raw

```
1  <?php // only copy this line if needed
2
3  /**
4   * Adds any number of custom columns and data to orders admin page
5   */
6
7  // Add columns on orders page
8  function sv_add_custom_column_headers( $columns ) {
9
10     $new_columns = (is_array($columns)) ? $columns : array();
11
12     $new_columns['shipping_postcode'] = 'Shipping Postcode'; // <-- replace with desired data and/or add more
13
14     return $new_columns;
15 }
16 add_filter('manage_edit-shop_order_columns', 'sv_add_custom_column_headers');
17
```

## STORE DATA

# Add custom column to order admin page

## Part II

```
17
18
19 // Add data to the columns
20 function sv_add_custom_column_content( $column ) {
21
22     global $post, $the_order;
23
24     if(empty($the_order) || $the_order->get_id() != $post->ID) {
25         $the_order = wc_get_order($post->ID);
26     }
27
28     // *NOTE* Replace with desired data or add more
29     $shipping_postcode = $the_order->get_shipping_postcode();
30     if($column == 'shipping_postcode') {
31         echo('<span class="order-shipping-postcode">' . $shipping_postcode . '</span>');
32     }
33
34 }
35 add_action('manage_shop_order_posts_custom_column', 'sv_add_custom_column_content');
```

# Change "Select options" text for variable products on shop/archive pages

6



Belt

SALE!

~~\$65.00~~ \$55.00

Add to cart

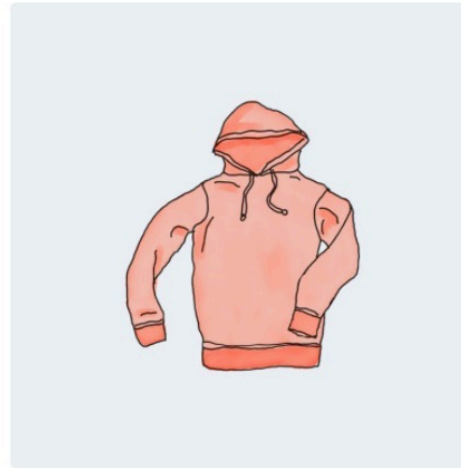


Cap

SALE!

~~\$18.00~~ \$16.00

Add to cart



Hoodie

SALE!

\$42.00 – \$45.00

Pick a variation!

# Change "Select options" text for variable products on shop/archive pages

`<> custom-select-options-button-text.php`

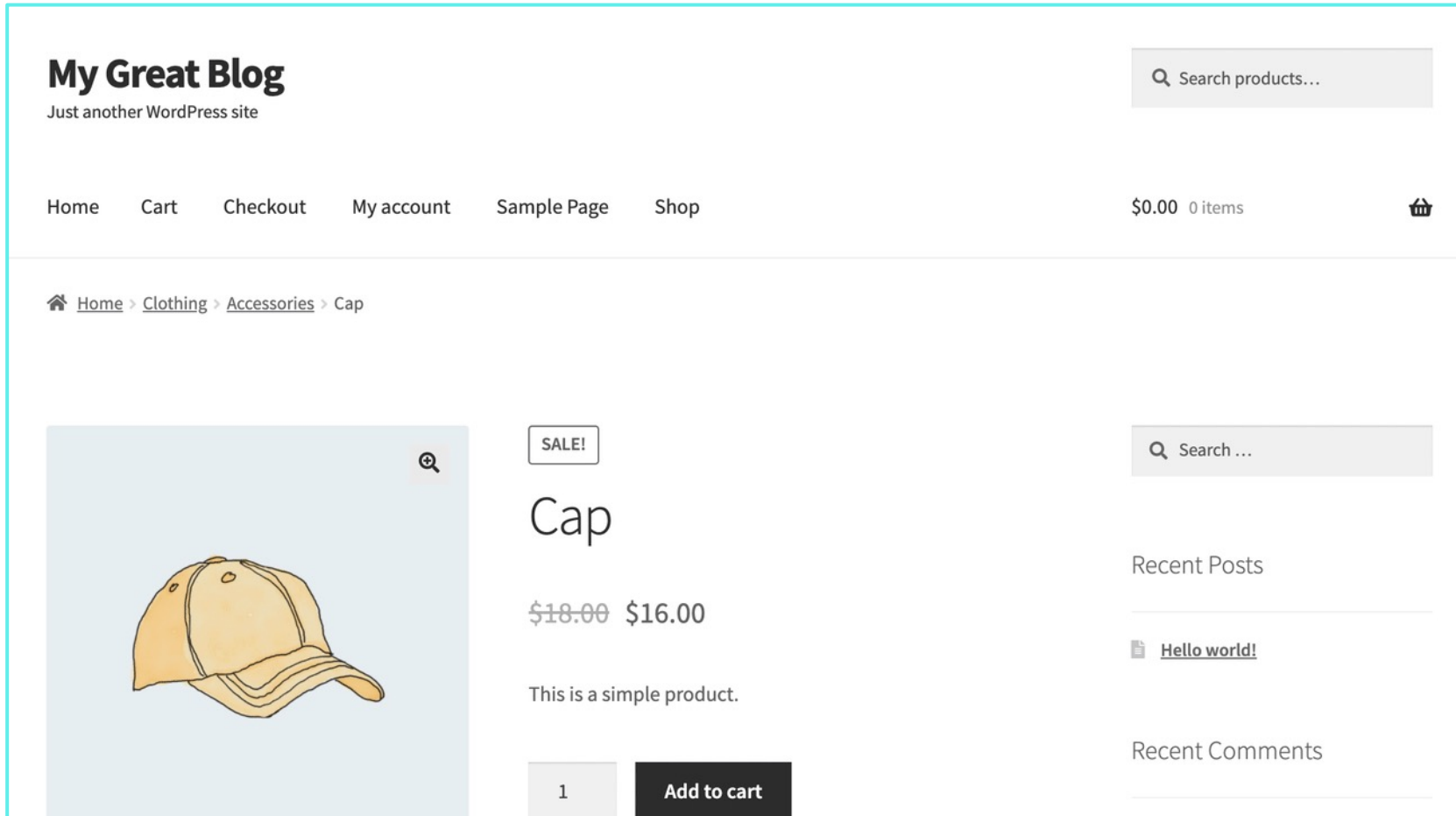
Raw

```
1  <?php // only copy this line if needed
2
3  /**
4   * Change "Select Options" text in WooCommerce product archive
5   */
6
7  function sv_custom_select_options_button_text( $text ) {
8      global $product;
9      if ( $product->is_type( 'variable' ) ) {
10         $text = $product->is_purchasable() ? __( 'Custom options text', 'woocommerce' ) : __( 'Read more', 'woocommerce' ); //
11     }
12     return $text;
13 }
14 add_filter( 'woocommerce_product_add_to_cart_text', 'sv_custom_select_options_button_text', 10 );
```



# Redirect to checkout on “Add to Cart”

7



# Redirect to checkout on “Add to Cart”

7

`<> sv_wc_redirect_cart_to_checkout.php`

Raw

```
1  <?php // only copy this line if needed
2
3  /**
4   * Redirect to Checkout on Add to Cart
5   */
6
7  function sv_wc_redirect_cart_to_checkout() {
8      return wc_get_checkout_url();
9  }
10
11 add_filter( 'woocommerce_add_to_cart_redirect', 'sv_wc_redirect_cart_to_checkout' );
```

# Customize “Added to Your Cart” message



✔ You did it! Feel free to browse some more or head to the checkout.



## Hoodie with Zipper

\$45.00

This is a simple product.

1

Add to cart

SKU: woo-hoodie-with-zipper  
Category: [Hoodies](#)

[Edit](#)

🔍 Search ...

### Recent Posts

📄 [Hello world!](#)

### Recent Comments

💬 [A WordPress Commenter](#) on [Hello world!](#)

### Archives

# Customize “Added to Your Cart” message

8

sv\_wc\_custom\_add\_to\_cart\_message.php

Raw

```
1  <?php // only copy this line if needed
2
3  /**
4   * Customize added to cart message
5   */
6
7  function sv_wc_custom_add_to_cart_message() {
8      $message = 'You did it! Feel free to browse some more or head to <a href="/checkout">the checkout</a>.' ;
9      return $message;
10 }
11
12 add_filter( 'wc_add_to_cart_message_html', 'sv_wc_custom_add_to_cart_message' );
```

# Custom notice on a single product page

9



Polo

\$20.00



Free delivery when you add this item to your cart!

This is a simple product.

1

Add to cart

SKU: woo-polo

Category: [Tshirts](#)



# Custom notice on a single product page

9

 sv\_wc\_custom\_product\_notice.php

Raw

```
1  <?php // only copy this line if needed
2
3  /**
4   * Add custom notice to single product page
5   */
6
7  function sv_wc_custom_product_notice() {
8      echo '<div class="woocommerce-message">Free delivery when you add this item to your cart!</div>';
9  }
10
11 add_action( 'woocommerce_single_product_summary', 'sv_wc_custom_product_notice', 10 );
```

# Upsell products on the “Thank you” page

10

## Order received

Thank you. Your order has been received.

ORDER NUMBER:

**66**

DATE:

**September 27, 2021**

EMAIL:

**horcrux@hogwarts.com**

TOTAL:

**\$81.00**

# Upsell products on the “Thank you” page

10

sv\_wc\_thank\_you\_upsell.php

Raw

```
1  <?php // only copy this line if needed
2
3  /**
4   * Upsell products on the "Thank you" page
5   */
6
7  function sv_wc_thank_you_upsell() {
8      echo '<h2>You might also be interested in:</h2>';
9      echo do_shortcode( '[products columns="3" limit="3" ]' );
10 }
11
12 add_action( 'woocommerce_thankyou', 'sv_wc_thank_you_upsell', 10 );
```

# Whew - that's a lot of code! 🥰

[mburnette.com/10-woocommerce-hacks](https://mburnette.com/10-woocommerce-hacks)

 @marcusdburnette



Thank you.